



DIPTEJ WORLD

Automotive After-market Solution Providers

WELCOME TO DIPTEJ WORLD



INTRODUCTION

DIPTEJ WORLD is

- a company that offers
- services & expertise in
- Various fields of automotive after-market like,
- Auto-parts & Lubricant marketing, sales, business development, channel development, workshop acquisition & development, warehousing, e-commerce and many more...

VISION



- To provide human comfort and enhance performance for growth.
- By providing innovative and cost effective automotive after-market solutions, satisfying all stake holders in a collaborative manner

MISSION



- To be a preferred business partner
By providing solution for automotive after market services, to automobile manufacturers and their partners like component, Lubricant manufacturers & channel partners

QUALITY POLICY



Ensure

Customer delight
in after-market business

through,

- An exceptional blend of quality, cost & delivery
of our services...

ADVANTAGES



- We are after-market specialists
- We are cost effective
- We deliver fast results

SERVICES OFFERED...



- Channel development and management – distributor – dealer network
- Franchisee (Garages / workshops) acquisition & development
- After-market Business development – domestic and international
- Auto-parts / Lubricants Sales to OEM, OES, STU, PSE, DGSD, Railways

SERVICES OFFERED...



- Development of Brand, Packaging & labeling
- Advertising, sales / brand promotion
- Conducting marketing activities in field
- Recruitment & Training of aftermarket professionals
- Assist in Logistics & Supply chain
- Sales monitoring, improvement & All other related supports
- A few photographs are displayed here

WORKSHOP ACQUISITION (3 WHEELER)



Pune



Ahmednagar



Ahmedabad



Indore

AMSOIL BY GREAVES



LUBZ - RANGE OF LUBRICANTS



HEYNER – WIPERS: PUNE LAUNCH



MARKETING ACTIVITIES



Vigorous field activities are required in market to promote products, creating awareness of genuine parts and improve market share

Some of the photographs for field activities conducted, while working with various organizations, displayed here



<< Mechanics' meet

Garage owners' meet>>





Workshop acquisition-certified garage project

STEPS:

Identify, discuss, propose, finalize.

Identity- Training, certificates, boards, uniforms, tool kit.



^^

Dealers' meeting >>





Product training



Retailer meet



Participation and addressing at SIAM meeting on customer service



Addressing distributor conference





CONTACT

- Mobile: +91-9167683758.
- Website: www.diptejworld.com
- Facebook: diptejworld
- Instagram: @diptejworld
- LinkedIn: diptejworld

DIPTEJ WORLD

B-1, Mudra complex, Ellora park,
Vadodara – 390023.

THANKS



DIPTEJ WORLD